



**GCI
OVERSEAS
SOLUTIONS**

BUSINESS PROPOSAL

 +1-2045586737

 www.gcioverseas.com

 info@gcioverseas.com

ABOUT US.

"At GCI, we pride ourselves on having not only a highly professional management team but also the essential expertise required to facilitate students' journeys to foreign destinations, including Canada and many others. Our management team comprises distinguished personalities in the field of education, led by our very passionate and supportive founder.

Our team's collective experience and dedication ensure that every student receives the highest level of support and guidance throughout their study abroad experience. From navigating complex application processes to securing visas and adjusting to life in a new country, we are committed to providing comprehensive assistance at every step of the way.

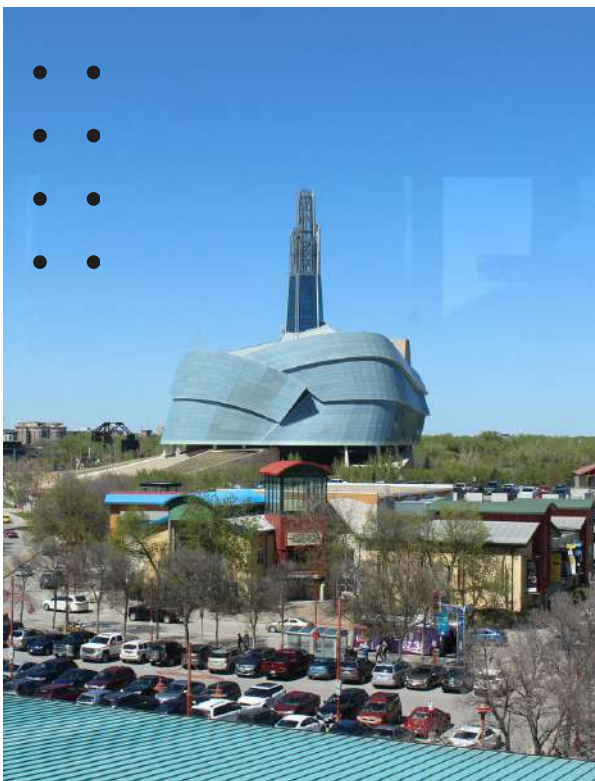
Our founder's vision and leadership set the tone for our organization, fostering a culture of excellence, integrity, and compassion. With their unwavering commitment to empowering students and opening doors to global opportunities, we are driven to surpass expectations and make study abroad dreams a reality for aspiring students worldwide.



At GCI, we believe that every student deserves access to quality education and transformative experiences abroad. With our experienced management team and unwavering dedication, we are your trusted partner in navigating the exciting journey of studying abroad.

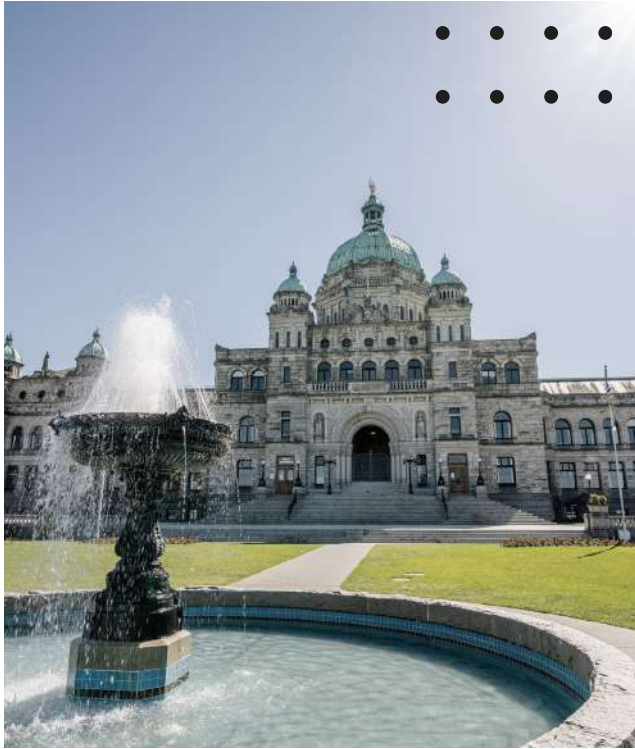
MARKETING STRATEGIES

Our company will offer end-to-end services encompassing consultation, application assistance, visa support, accommodation arrangements, and cultural integration programs for students planning to study abroad. Our primary focus will be on providing personalized and tailored solutions to ensure a smooth transition and enriching experience for each student.



1. Digital Marketing: Utilizing social media platforms, search engine optimization (SEO), and targeted online advertising to reach potential clients.
2. Partnerships: Collaborating with educational institutions, student associations, and recruitment agencies to expand our reach and credibility.
3. Content Marketing: Creating informative content such as blogs, webinars, and guides to establish our expertise and attract potential clients.
4. Networking Events: Hosting seminars, workshops, and networking events to engage with students and parents directly and showcase our services.

CLIENT'S TESTIOMONIAL



"I've known Swati and her team i.e. GCI Overseas Solutions for a long time. Not only once but so many times, they've assisted me and my close ones in all the immigration related matters whether its getting a visitor, study or work visa and they never failed me. They are extremely knowledgeable, timely, professional and scrutinize every details submitted, to ensure accuracy and to enable the best outcome. I would recommend GCI very highly for any kind of immigration matters and would certainly use them again whenever the need arises."

Best regards,
Nishu, Founder & CEO
Ca Developers Inc.



Karan Kapoor · 1st
Workflow Coordinator
January 26, 2023, Karan was Swati's client

I highly recommend Swati for her thorough knowledge of the immigration process and their ability to guide clients through it with ease."

Swati's attention to detail and personalized approach to each case was impressive, resulting in a successful outcome for my visa application.

Regards

Karan



Rukmani Subramani-PMP®, MBA,
B.E-EEE  · 1st

Project Manager | Certified Digital Marketing Specialist | Sales & Marketing Manager | PRINCE2® Practitioner
April 16, 2021, Rukmani was Swati's client

 All LinkedIn members On 


Swati is one of the most calm composed goal oriented and professional consultant I have come across. She's a woman of actions than words. I appreciate and recommend her service for all your Immigration related needs. I wish her more success in all her future endeavours





COLLEAGUES'S REVIEWS





 **Rita Chen, MCM** · 1st
Director, Global Outreach | Strategy Creator | Opportunity Discover | Project Manager
February 1, 2016, Rita worked with Swati but on different teams

 All LinkedIn members On 

I greatly enjoyed working with Swati while she was employed with IDP. As part of the IDP team in Canada, I worked collaboratively with her to promote Canadian institutions and, to some degree, to counsel students. I found Swati to be an effective, passionate educational counsellor who always had her students' best interests at heart. Her professionalism and diligence will make her a great asset to any company, and I wish her much success in all of her future endeavours!

 **Payal Chandra**  · 1st
Head - Training & Development
September 2, 2018, Payal was senior to Swati but didn't manage Swati directly

 All LinkedIn members On 

Swati is a very dedicated professional. She is an expert of her product in the industry and delivers her KPIs above 100%. She is a team player, an approachable mentor and a great colleague. I wish her all the best for her endeavours.





FINANCIALS

Our revenue model will primarily consist of service fees charged to students for the various services offered. We anticipate steady growth in revenue as we expand our client base and diversify our service offerings. Detailed financial projections will be provided upon request.

THANK YOU



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